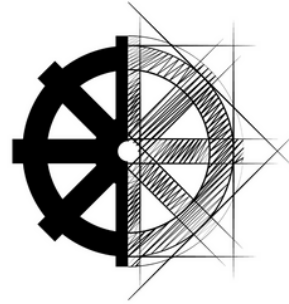


Improve the environment. Uplift your teams. Inspire positive change.



THE SKILL MILL

Corporate Volunteering Opportunities

In Partnership with World Cleanup Day UK



UN-HABITAT



Boost Your Impact, Enhance Employee Well-being

World Cleanup Day (WCD) is the largest civic action movement in human history — officially recognised by the United Nations and observed each year on 20 September.

WCD aims to mobilise 5% of each country's population in a single day to clear mismanaged waste from the environment. It's more than a cleanup. It's a global moment of unity, environmental responsibility, and meaningful corporate engagement.



Volunteering, particularly through initiatives like WCD, is one of the few proven ways to improve employee well-being.

A major UK-wide study published in the Industrial Relations Journal found that, while popular interventions such as mindfulness sessions and wellness apps often fall short, volunteering stands out as an activity that genuinely enhances mental well-being, job satisfaction, and sense of purpose.



Why Partner With Us? - Advance your ESG goals!

- ✓ **Evidence-based:** Research shows that employee volunteering supports mental health, increases motivation, builds stronger teams, and fosters a deeper sense of belonging.
- ✓ **Positive brand impact:** Demonstrate your commitment to both environmental and social responsibility — values that matter to customers, employees, and stakeholders alike.
- ✓ **Flexible and scalable:** Whether engaging a local office or a global workforce, WCD offers an inclusive opportunity for all staff to participate.
- ✓ **Meaningful results:** Since 2018, over 543,000 tonnes of waste have been removed by an average of 15 million volunteers annually, across 95% of UN member states.



**World Cleanup Day isn't just good for the Earth —
it's good for your people and your business.**



Strive for Five!

In the UK, The Skill Mill proudly leads the charge

The Skill Mill is a multi-award-winning social enterprise. We provide paid employment for young people involved in the criminal justice system, helping them break the cycle of reoffending while improving the local environment.

Also, we are UK national organiser for the World Cleanup Day.



“Supporting our effort to mobilise 5% of the UK population by 2030 to participate in clean up events will not only create a societal shift towards long term sustainability but it will help provide real meaningful jobs for young people furthest from the labour market with positive ripple effects for their families and the wider community.

David Parks OBE,
Founder of The Skill Mill



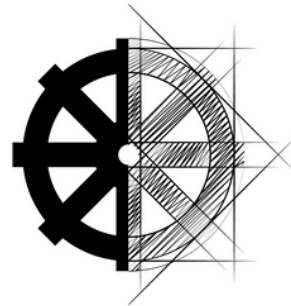
Corporate Partnership Options

Sponsorship Benefits	Platinum £10 000	Gold £5 000	Silver £1 000
Clean-up organising manual	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
WCD branding package	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Mention in The Skill Mill Impact Report	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Access to pre-cleanup webinar	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Your logo on The Skill mill website (all year)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Announcing partnership on The Skill Mill and WCD UK social Media channels	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Joint Press release	<input checked="" type="checkbox"/>		
WCD UK representative attending your Cleanup event to provide on-site guidance.	<input checked="" type="checkbox"/>		
Year-round support and volunteering opportunities tailored to your needs.	<input checked="" type="checkbox"/>		
Mention in the UK report to the United Nations General Assembly	<input checked="" type="checkbox"/>		

**Would you like a partnership option that's not listed here?
Get in touch – we're pleased to offer a flexible solution.**

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Be part of a global movement



THE SKILL MILL



wcd@theskillmill.org



www.theskillmill.org/worldcleanupday



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